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Channel Control Merchants Offers Sustainable Grocery Launch at Low Prices

HATTIESBURG, Miss. — Channel Control Merchants introduced its largest grocery launch at the Picayune Dirt Cheap and Gulfport Treasure Hunt on Thursday, February 17, at 9 a.m. The launch offers customers 40% off quality products from an international grocery store in Indiana.

Customers benefit from the launch because it provides quality grocery products at a lower price than retail stores. “Groceries 40 percent off that are in date are an incredible deal and will provide many meals for those who are looking to stretch their dollar,” Josie Gordon, the marketing manager at CCM, said.

The launch also has a positive impact on the environment and aligns with the company’s zero-waste practices.

The grocery store in Indiana burned down a few months ago, but the salvaged products have no damage. The store sold its products to CCM for insurance purposes. By selling these products to customers, CCM keeps inventory out of landfills.

“I think this will be a great jumpstart to a new era at CCM. Getting back to our roots in the insurance claim industry can really get us going,” Gordon said.

The mission at Channel Control Merchants is to positively impact the community and the people who shop at Dirt Cheap and Treasure Hunt. The company continuously fulfills this mission by selling merchandise like the grocery products at low prices.

- For more information about CCM initiatives, visit <https://ccmlc.com/why-ccm/>
- For weekly deals at Dirt Cheap, sign up for email alerts at <https://ilovedirtcheap.com/>
- For weekly deals at Treasure Hunt, sign up for email alerts at <https://ilovetreasurehunt.com/>

About Channel Control Merchants

Channel Control Merchants is a direct-to-consumer provider that works with brands to monetize unproductive inventory while protecting the brand image. With over 30 years of experience, CCM is the largest retailer with these services in North America. CCM works with small inventories and Fortune 500 retailers. Founded in 1954 as Hudson Salvage, CCM has zero-waste practices and keeps inventory out of landfills. CCM sells the inventory to consumers at low prices through its three different banners of retail stores: Dirt Cheap, Treasure Hunt and Dirt Cheap Building Supplies. CCM has over 100 retail stores across eight different states and Canada. For more information, visit <https://ccmlc.com/>.

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